



# LAKELAND **walker**

MAGAZINE

## **WANTED: Salesperson with an appetite for adventure!**

**Lakeland Walker** is looking for an advertisement manager based in the Lake District who can develop the huge potential that exists with local advertisers.

### **The role**

- Selling local advertising i.e. outdoor stores, accommodation, attractions and local businesses based in the Lake District
- Working closely with the editor to develop features that appeal strongly both to readers and advertisers
- Helping to market and raise awareness of the magazine

### **Qualities**

- Previous selling experience is essential, and advertisement sales experience is preferable
- You need to be a keen outdoors person
- The role is part-time and based from home; each issue will require 8-10 working days to complete.
- We are looking for a self-starter who can get really excited about the product, is used to working from home and is VERY persistent.
- You need to be based in the Lake District and able to visit clients in all the key towns.

We offer a basic fee, commission and expenses per issue.

Please email your CV to Nicholas Rudd-Jones at **nicholas@bestlocalliving.co.uk** or call him on **07881 782968** if you would like to discuss the position further. To find out more about the magazine visit **www.lakeland-walker.com**

*No agencies please*